



mindtech²⁰₂₇
by asime

Where Industry
Meets Technology

ADVERTISING AND
SPONSORSHIPS

27-29 April 2027



The background of the slide is an aerial photograph of the port of Vigo, Spain. The image shows a large body of water with several ships and boats. In the center, there is a large industrial area with many buildings and parking lots. The city of Vigo is visible in the background, with its dense urban area and surrounding hills. The sky is blue with some clouds.

Mindtech is the benchmark trade fair for the industrial sector in the **Iberian Pole**. Held every two years in the city of Vigo, it is the hub of industrial business for companies in the **metal sector and all its associated technologies** at national and international level.

VIGO: GATEWAY
BETWEEN EUROPE,
AFRICA AND THE
ATLANTIC
COUNTRIES

**METAL
PORTUGAL**
SHAPING THE FUTURE

3
DAYS

KEY DATA FROM
PREVIOUS EDITIONS

10.000
VISITORS

+200
EXHIBITORS

ADDED VALUE



B2B meetings

Schedule meetings through the exhibition platform and hold face-to-face and virtual meetings with potential buyers and customers.



Conferences

Keep your finger on the pulse of the competition and stay up to date on the latest developments in the sector with specialised conferences and workshops.



Networking

Make the most of networking. Make contacts in a relaxed environment in an exclusive location in the city of Vigo.

The whole metal industry and its technologies



Machinery,
Machining, Tools



New technologies
and digitalisation



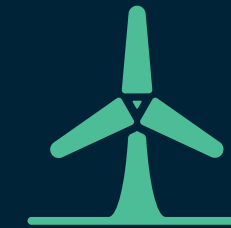
Automotive



Aerospace



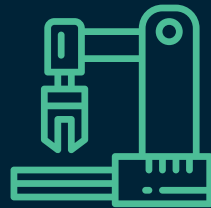
Security and
defense



Renewable
energies



Industrial supplies
and subcontracting



Robotics and
automation



Metal Constructions
and Structures



Moulds and
Dies



Logistics and
transport

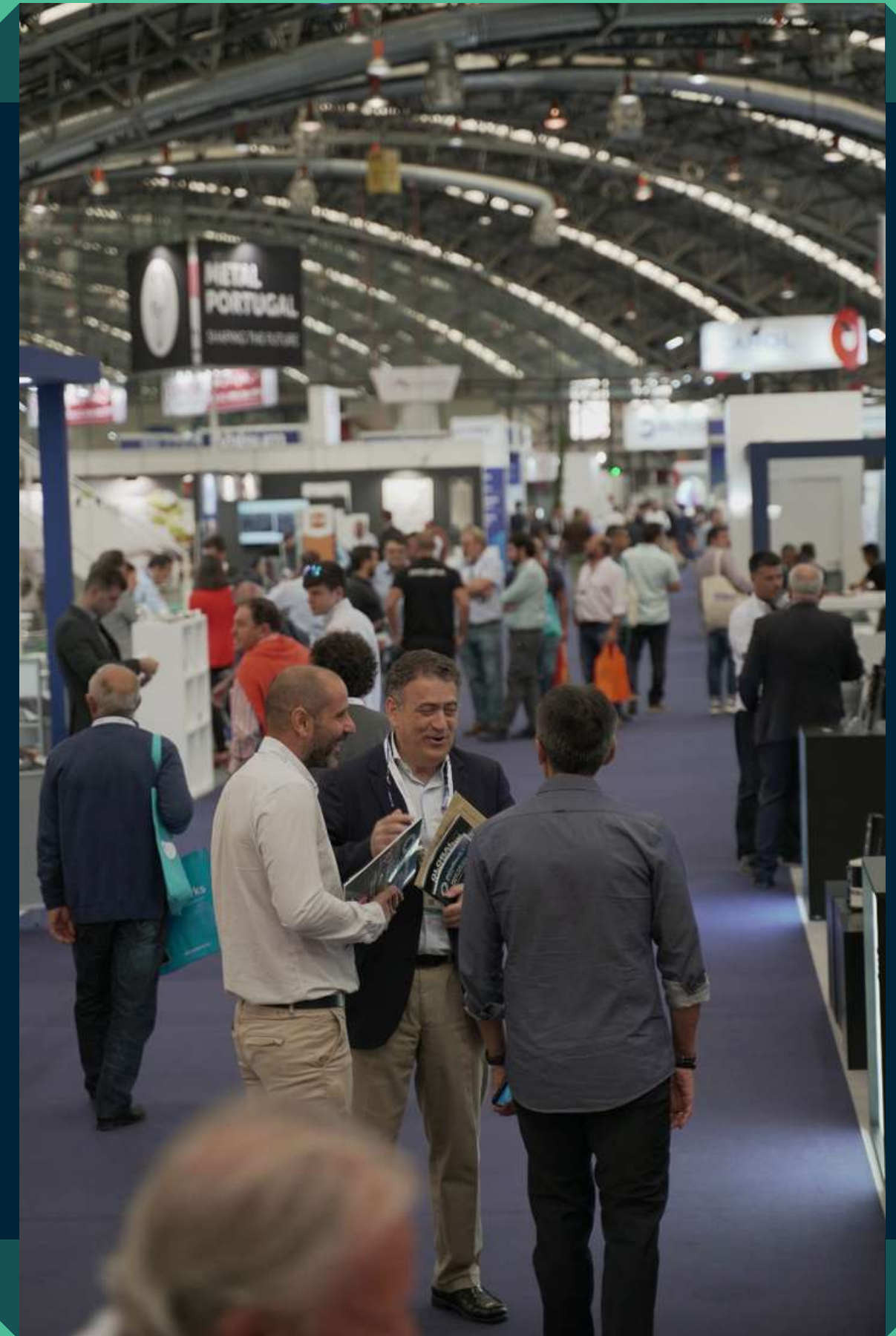


Welding and
surface treatments

An opportunity for your company

Advertising and sponsorship modalities Mindtech 2027

Advertise at the leading industrial meeting in the Iberian Pole



NATIONAL AND INTERNATIONAL OUTREACH

BOOST YOUR COMPANY'S VISIBILITY AT THE LEADING INDUSTRIAL FAIR IN THE IBERIAN INDUSTRIAL PARK

AVAILABLE FORMATS



Sponsorships,
venues and
events



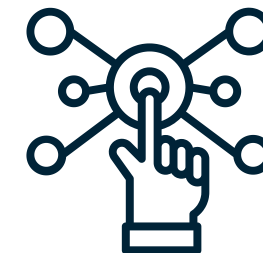
Map of the fair



Mupis and
railings



Banners and
tarpaulins



Digital



SPONSORSHIP LANYARDS

It is the **most visible advertising element of the whole fair**. The lanyards are handed out at the entrance with the accreditation, so you **make sure that everyone (exhibitors, visitors, speakers, authorities...) will be wearing your logo**.

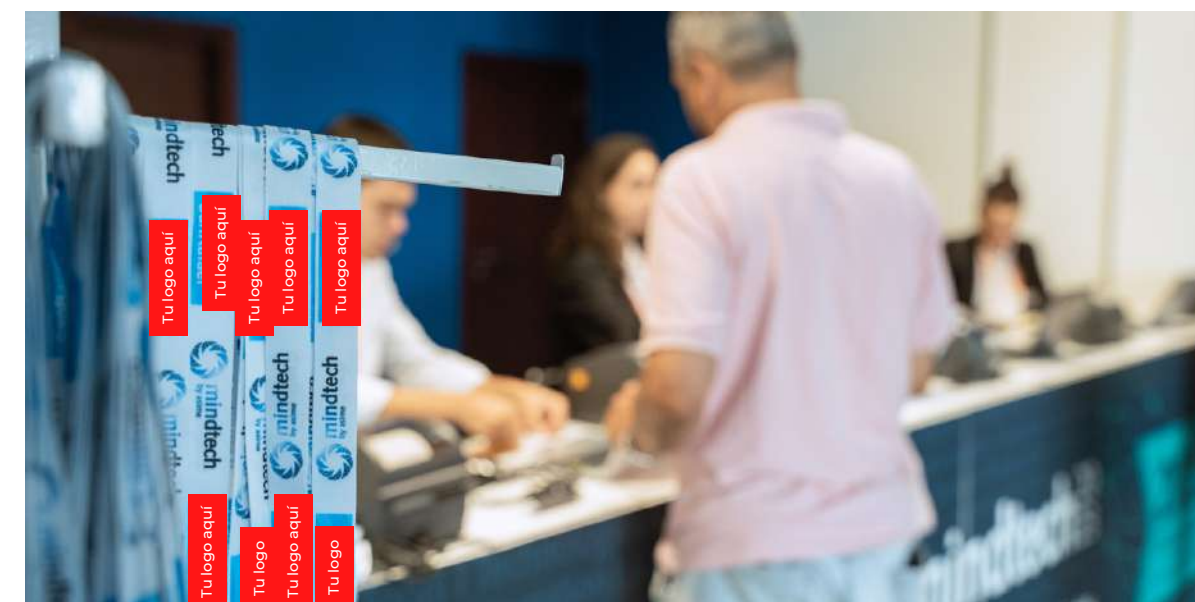
More than **10,000 units/impacts** in each edition.

It is placed intercalated with the Mindtech logo, in colour, on both sides of the lanyard.



12.000€

*Prices do not include VAT



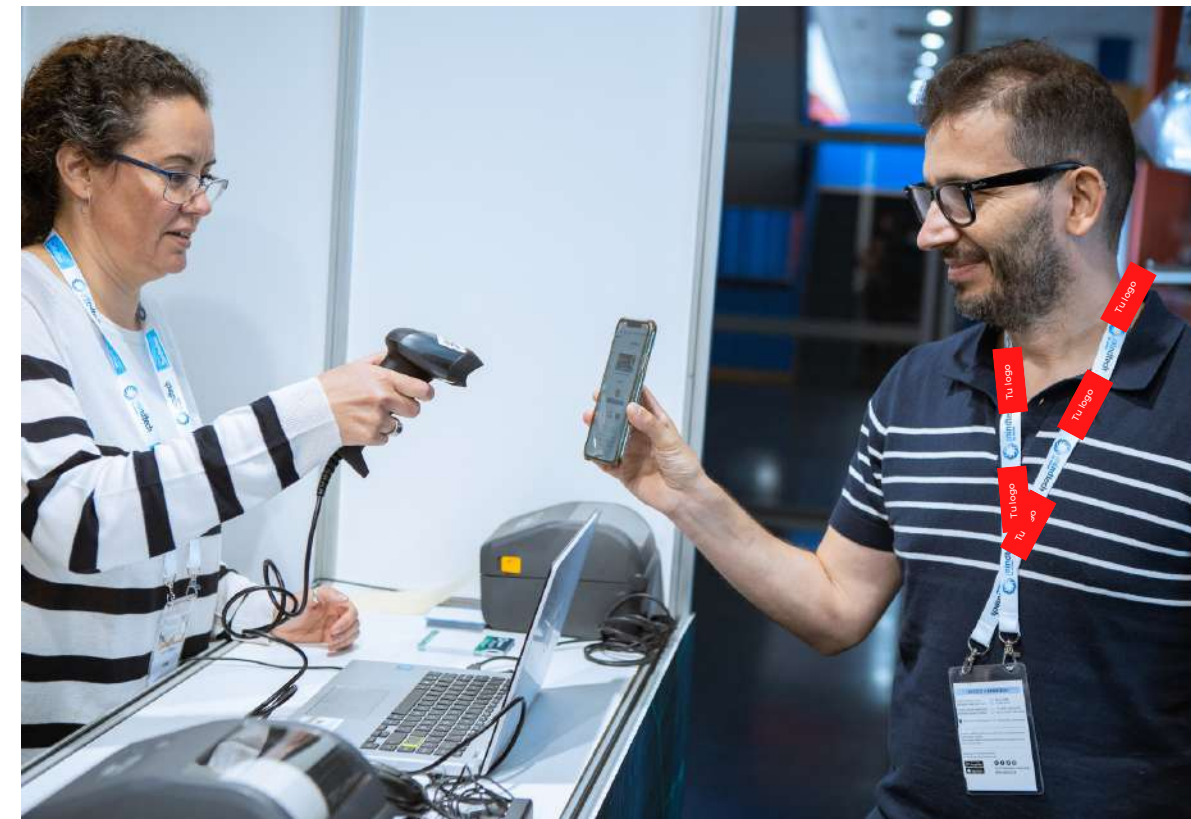
SPONSORSHIP LANYARDS

INCLUDES

- Production of at least 10.000 lanyards with your logo.
- Your logo as a sponsor of the fair on:
 - Web
 - Catalogue
 - Sponsor panel/poster at the entrance of the fairgrounds.
 - Mention as a sponsor in the press releases that will be sent out about the fair.

12.000€

*Prices do not include VAT



SPONSORSHIP BUSINESS AREA

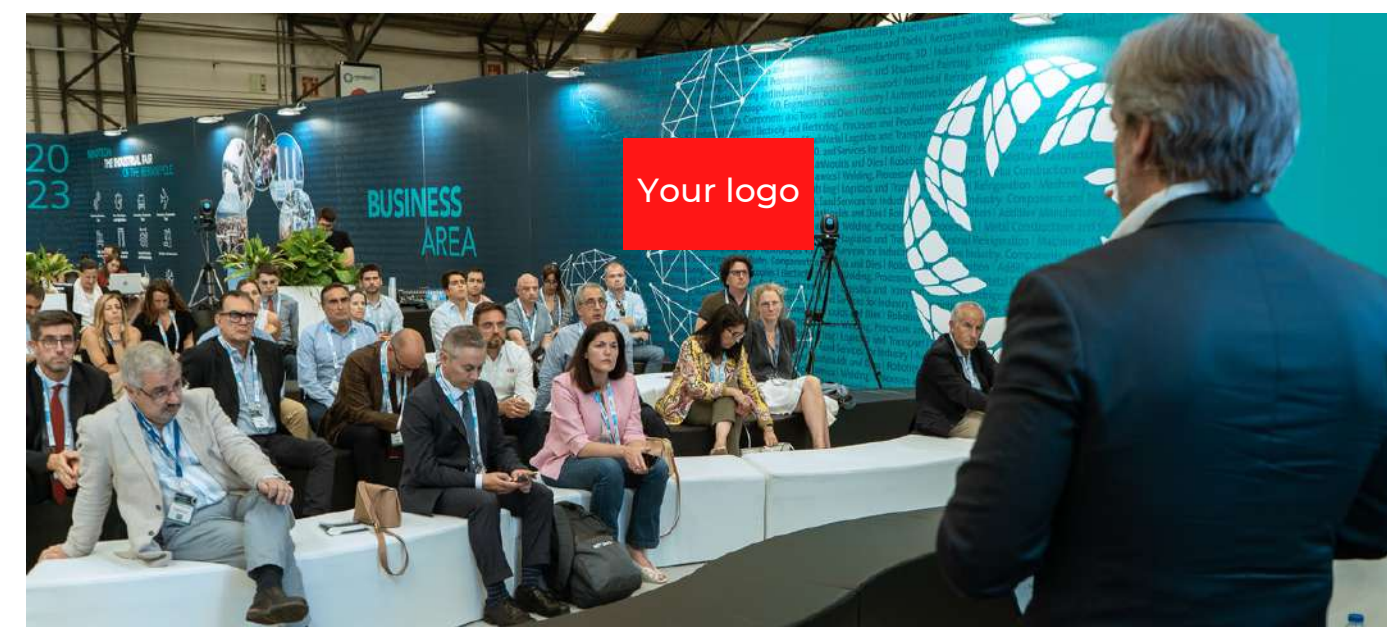
Sponsor the conference room par excellence of the Mindtech fair, an **open place** within the exhibition area, **through which all the visitors and exhibitors of the fair pass.**

Associate your logo with all the top-level conferences held during Mindtech, giving your company maximum visibility at the fair.

The business area also has an area **with tables for meetings and B2B meetings**, where your logo will also be prominently displayed.

10.000€

*Prices do not include VAT



SPONSORSHIP BUSINESS AREA

INCLUDES

- Room named as **Business Area by + your company name**
- **Your logo on the wall of the hall**, open to the fairgrounds and visible from all angles.
- Your logo on the logo tape on **stage behind the speakers**, so that they can be seen in the speakers' photos.
- Your logo on the **stage lectern**.
- Your logo on the **outer wall delimiting the area**
- Your logo as a sponsor of the fair in:
 - **Web**
 - **Catalogue**
 - **Sponsors' panel/poster** at the entrance to the fairgrounds
 - **Mention as a sponsor** in the press releases sent out about the fair.

10.000€

*Prices do not include VAT



SPONSORSHIP BUSINESS AREA

LOCATION AND MAP

Business Area + your company name
and logo

10.000€

*Prices do not include VAT



SPONSORSHIP NETWORKING ROOM

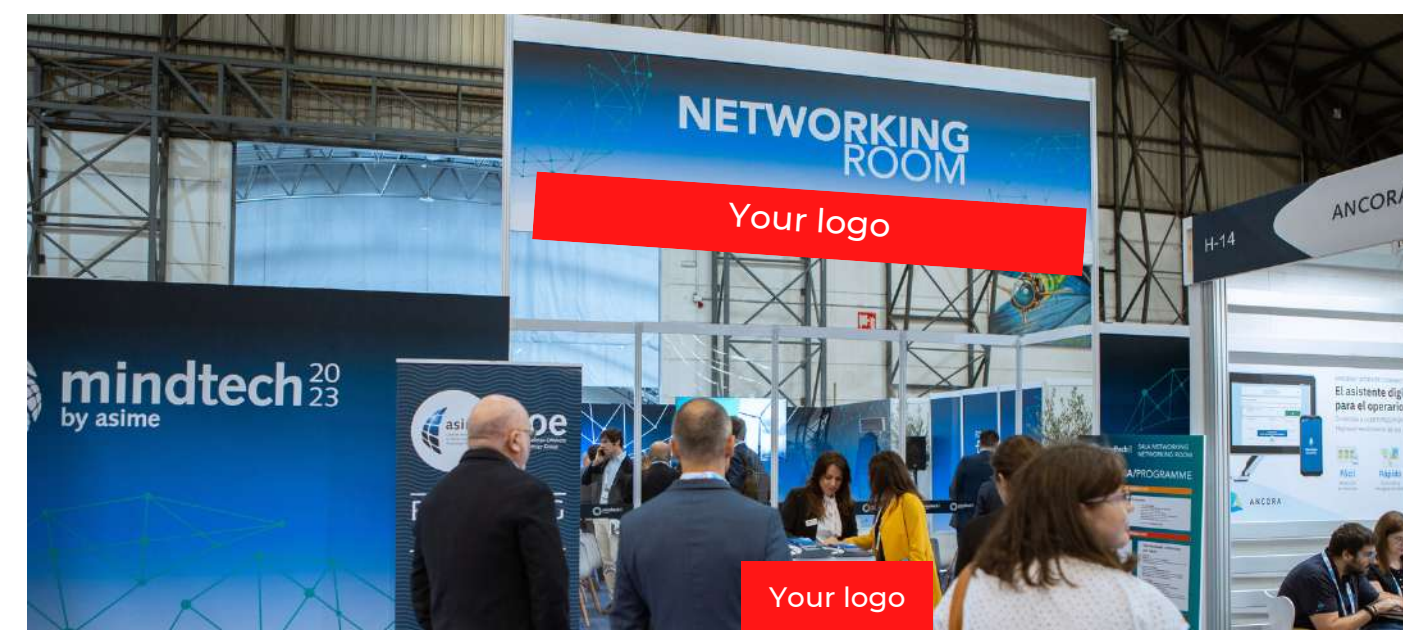
Sponsors the networking room at the Mindtech trade fair, **a place where high-level meetings are held on various topics related to the industrial sector.**

CEOs, heads of international companies, authorities and key companies in the sector pass through **this room for different events and meetings behind closed doors.**

However, the room is visible from the outside, with a raised sign where your logo would be visible, as well as being closed with glass visible from the exhibition area, thus ensuring the visibility of your sponsorship by all exhibitors and visitors attending the fair.

7.000€

*Prices do not include VAT



View from outside, in the exhibition area

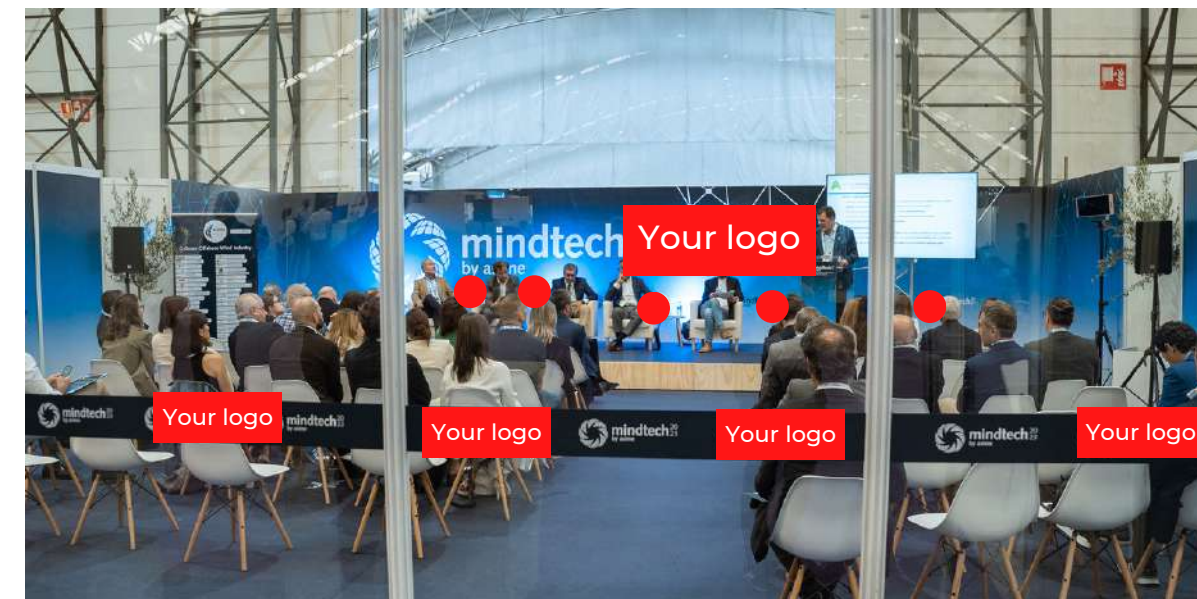
SPONSORSHIP NETWORKING ROOM

INCLUDES

- Room named as **Networking Room by + your company name**
- Inside the room, your logo on:
 - **The stage wall**
 - **The ribbon of Mindtech logos** interspersed with Mindtech **behind the speakers**, so that they can be seen in all the photos.
 - **Stage lectern.**
- Outside the hall, visible to everyone in the exhibition area, your logo on:
 - **Large-format raised poster** indicating the room
 - **Registration desk** at the entrance of the room
 - **The ribbon of logos interspersed with Mindtech** that is placed on the closing glass of the hall.

7.000€

*Prices do not include VAT



View from outside the hall, from the exhibition area.

- Your logo as a sponsor of the fair in:
 - **Web**
 - **Catalogue**
 - **Sponsors' panel/poster** at the entrance to the fairgrounds.
 - **Mention as a sponsor in the press releases** sent out about the fair.

SPONSORSHIP NETWORKING ROOM

LOCATION AND MAP

Networking Room + your
company name and logo



7.000€

*Prices do not include VAT



SPONSORSHIP

MINDTECH AWARDS

Awards given in seven different categories to recognise achievements in the business/industry field

INCLUDES

- Logo on the Photocall
- Logo on the roll up at the entrance.
- Logo on the stage signage
- Logo on the screen
- 2 invitations to the Gala Dinner (where the awards ceremony will take place)
- Mention in all press releases sent out about the awards.

2.000€

*Prices do not include VAT



OWN EVENT IN SPEAKERS' CORNER

Organise a **presentation or demo** in a space reserved for side events in the heart of the fair.

Including the use of all furniture and technical equipment, you don't have to worry about bringing anything other than your speaker and the presentation or demo you want to bring on stage.

In addition, **your presentation will be part of the official programme of the fair**. We will advertise it in the catalogue, web and networks with banners and dedicated graphic material.

We will also broadcast it live via streaming and it will be recorded and accessible on the fair's youtube channel.

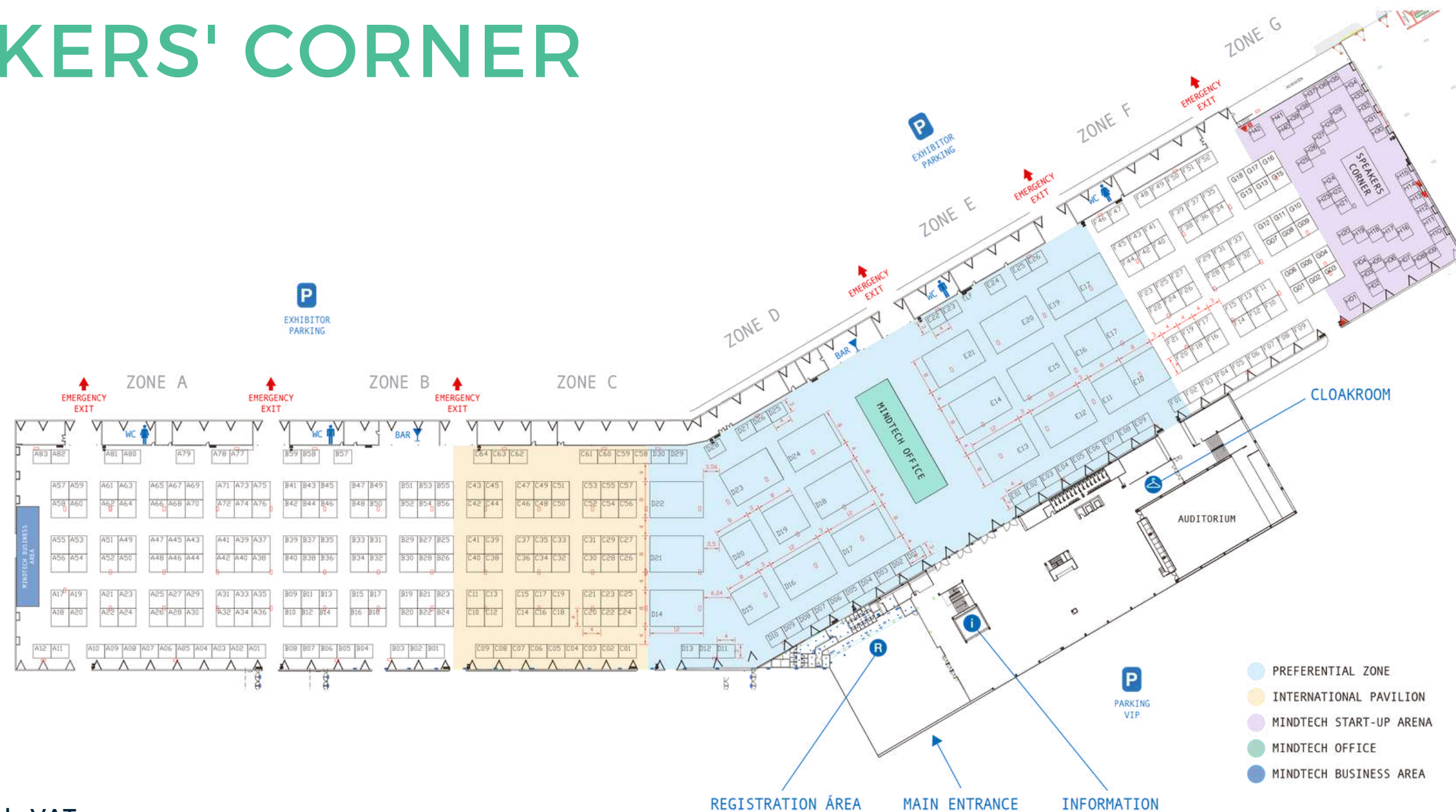
850€

*Prices do not include VAT



OWN EVENT IN SPEAKERS' CORNER

Location of the Speakers' Corner stage on the exhibition floor plan. It is located in the centre of the Startup Zone.



850€

*Prices do not include VAT

OWN EVENT IN SPEAKERS' CORNER

850€

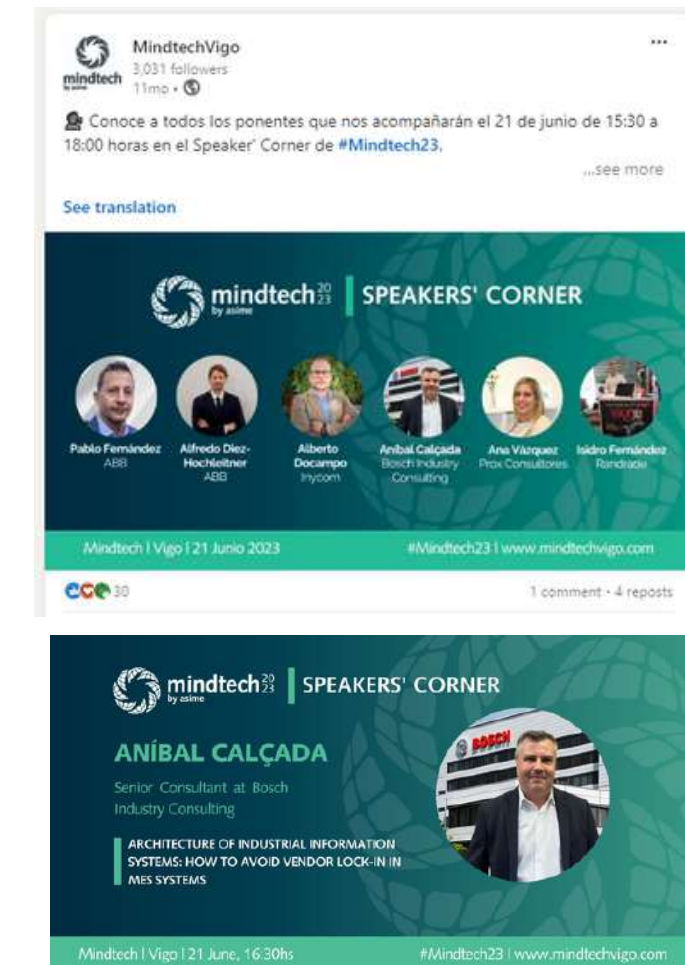
*Prices do not include VAT



 [Your paper on the website/programme](#)



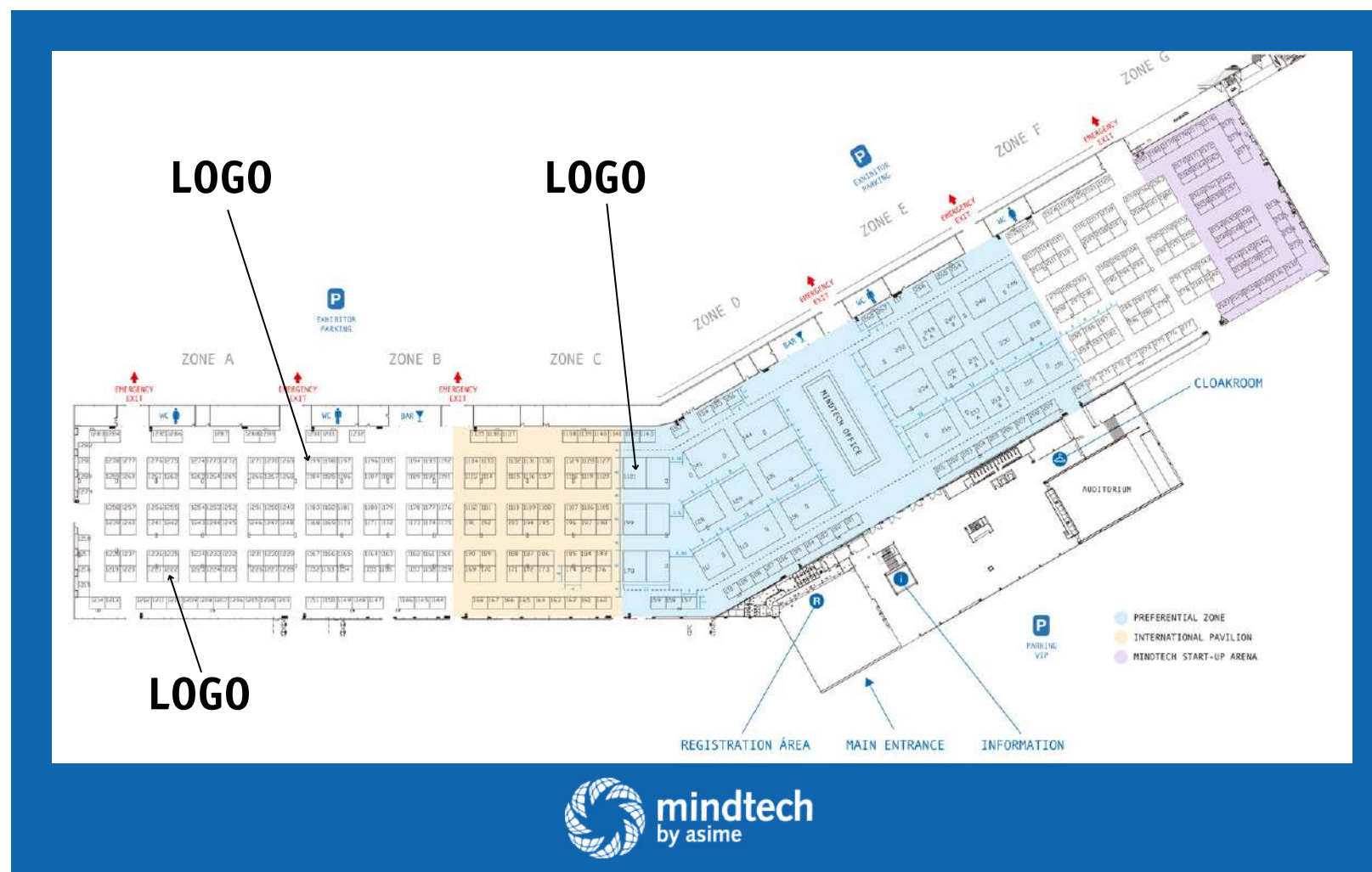
 [Your presentation on youtube at the trade fair](#)



Customised banners and
dedicated posts on the
fair's networks

LOGO FAIR FLOORPLAN

More than 4,000 copies distributed physically to exhibitors and attendees. Downloadable in digital format from the official APP of the fair.



LOGO ON THE PLAN

Attract the public by highlighting your stand on the exhibition floorplan with your logo, which will be handed out to all exhibitors and visitors in flyer format for greater convenience and visibility.

Limited availability

25x25mm

400€

*Prices do not include VAT

TOTEM



*Precios no incluyen IVA



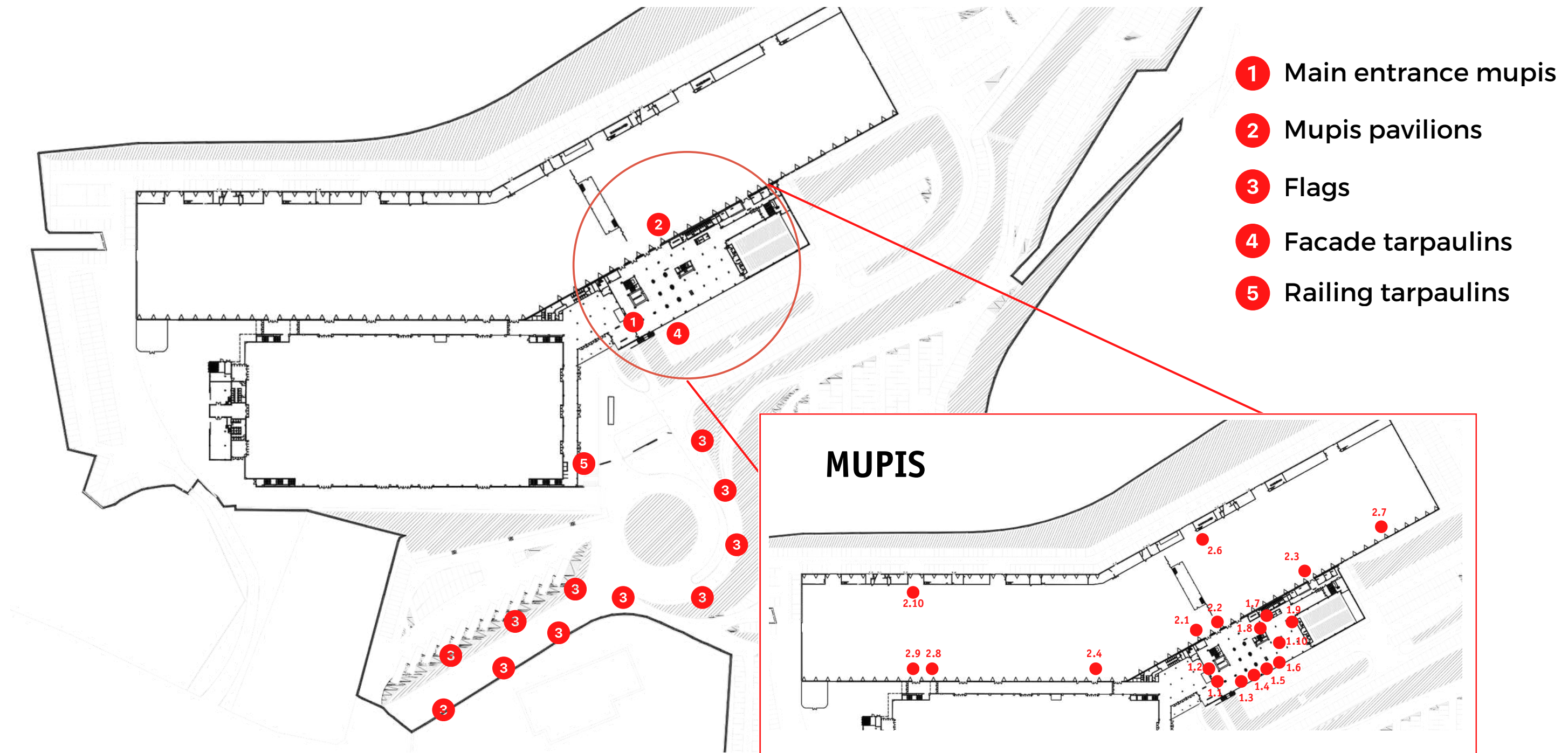
Totem of 5 cubes in height, placed in the aisle inside the stands area of the fairground. You can hire the complete totem with 5 cubes, or hire single cubes in totems of several advertisers. Full color design on the 4 sides of each cube (you can put different designs on each of the cubes).

48cmx48cmx48cm

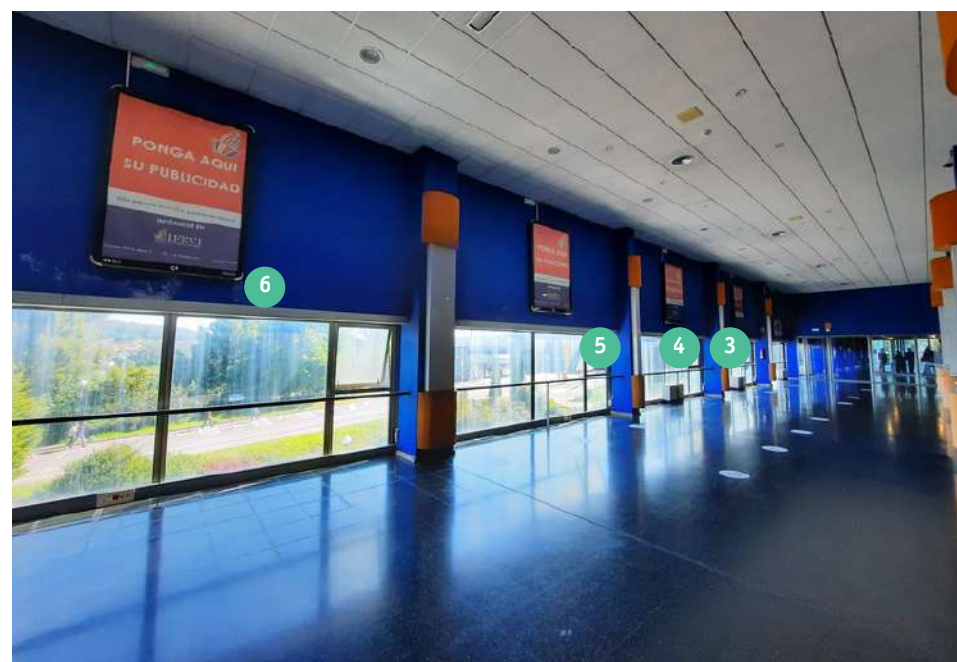
Limited availability

370/totem of 5 cubes, or 130€/cube

OUTDOOR ADVERTISING: LOCATION MAP AT THE FAIRGROUNDS



MUPIS ENTRANCE MAIN



MUPI MAIN ENTRANCE

Advertise your company and stand on the advertising posters at the main entrance of the venue, where all visitors will pass by.

1,76m x 1,20m

500€

*Prices do not include VAT

MUPIS PAVI- LION



MUPI FAIR GROUND

Advertise your company and stand on the advertising posters throughout the exhibition centre. Ideal to be present during the 3 days of the fair at a reduced cost.



1,76m x 1,20m

400€

*Prices do not include VAT

BANISTER ENTRANCE MAIN



Advertise your company on the tarpaulins on the railing at the main entrance to the venue.

1m x 3m

500€



**Availability limited to 3
advertisers**

*Prices do not include VAT

FLAGS



Advertise your company outside the venue with a pack of 11 interspersed banners from the airport roundabout to the Ifevi gate.

Maximum 2 advertisers

2m x 1m

3.000€

*Prices do not include VAT

TARPAULIN MAIN FACADE

Cover the facade of the venue in large dimensions with your company's advertising. Ideal to be present in the surroundings of the fairground with a creativity that will be seen by all visitors and exhibitors who come to the fair.

Limited availability

7m x 3m

2.000€

*Prices do not include VAT



DIGITAL ADVERTISING

BANNER IN NEWSLETTER

Insertion of an advertising banner in the official newsletter of the fair, sent to more than 4,000 contacts in the sector.

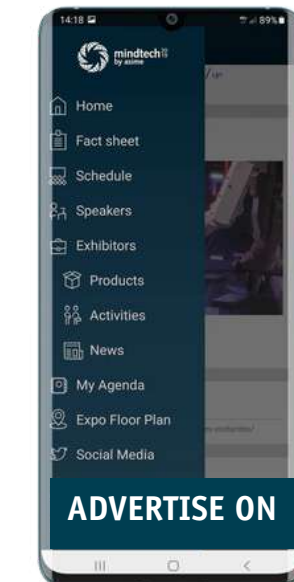
450€

BANNER IN OFFICIAL APP

Insertion of an advertising banner in the official app of the fair, where visitors can consult all the information during the fair (configure their agenda, events, exhibitors, floor plan, etc.).

800€

*Prices do not include VAT



MEDIA PARTNER

Hand out your physical publication at the press corner counter located in the heart of the fair. Logo on the top foam of the counter, prominent logo on the homepage of the fair website and special mention on social networks.

700€

*Or exchange of services

*Prices do not include VAT



Advertise your company at the
industrial fair of the Iberian Pole



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E-mail address

marketing@mindtechvigo.com
www.mindtechvigo.com



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